



Clean Air Fair

Cleaning the air can be fun and engaging with minimal effort. As a community, neighborhood, or organizational leader, one easy way to get others to understand their role in clearing the air is to host a fun, Clean Air Fair.

A Clean Air Fair include the games and attractions, with all activities teaching about clean air and air quality, as well as activities that demonstrate the impacts of polluted air or actually cleaning the air. This unique fair provides an experiential public education platform celebrating energy literacy, sustainability, and clean-technologies all while having a fun time with neighbors, colleagues, and friends.

Tips for hosting a Clean Air Fair during Clean Air Day:

Encourage public interest in and promote awareness of sustainable development in a relaxed and "hands-on" way

Have at least 10 activities to hold the interest of the attendees from 20 minutes to 60 minutes, depending on the time of the Fair (during or after work hours).

Promote your event as family-friendly, that attendees can win prizes, and there is no fee to attend.

Use private property and/or a place with existing foot traffic to encourage participation without having to spend a lot of funds on marketing.

Attach the Clean Air Fair to an existing event to leverage other resources to support cleaning the air.

Sample Activities/booths:

Clean Air Power

- Have your local utility provides demonstration on air quality advantages of their fuel sources
- Green Marketplace

- Partner with a local business who sources green materials to host a marketplace of products that support clean air.

Clean Truck Interaction

- Invite your local city or business with a clean fleet to send a truck for families and others to view up close.

Clean Air Carnival Activities

Invite local environmental non-profit groups to set up booths and provide a free activity for attendees, including opportunity wheels, guessing games, clean air ring toss, and other carnival-style activities that help attendees win small prizes and learn about clean air. They can also have informational handouts for visitors, as well.

Clean Air Car Show

Invite local car enthusiasts to bring out fully electric and hybrid vehicles to showcase how cool green cars can be. You can also partner with a local car dealership to provide cars as a demonstration of such vehicles.

Green home exhibit

Invite a local environmental non-profit to set up an exhibit indicating which indoor home cleaners are better for the air vs. those that are more likely to cause breathing, skin, and eye irritations.

Green Scavenger Hunt

Setup a game where children and guests can search for air pollution causes and solutions throughout the Clean Air Fair and enter those who complete it into a drawing for prizes.

Air Health Screenings

Invite local hospitals and/or healthcare professional for lung care screenings

Air Filter Exchange

Have various levels of used indoor (air conditioning) air filters and ask the attendees to guess the length of time each filter has been cleaning the air. Offer instruction on how and how often to check and replace air filters.