



## **Community & Non-profit Participation Toolkit**

Clean Air Day is a day to bring Californians together to address air pollution and clear the air. Clean Air Day's goal is to raise awareness about the sources of pollution and teach people how to scale down the amount of pollution created and start conversations with others about improving local air quality.

As a community organization, not only can you make a difference on your own, but you can help spread the word to your community and stakeholders about the effects of air pollution and how others can participate on Clean Air Day.

Find the way your organization plans to serve your members and your community by taking action to clear the air this year's Clean Air Day, October 2, 2019.

### **Here is how you engage your community**

1. Challenge your community and neighbors to all participate in Clean Air Day by having individuals take the [California Clean Air Day pledge](#). You can track how many people by ZIP code are registered and set a goal to get a certain percentage to participate
2. Walk your kids to school instead of driving them
3. Create a walking school bus through Safe Routes to School
4. Host a Clean Air Day block party in the evening, include local foods, and make sure everyone walks (or on the weekend before or after Clean Air Day!)
5. Host a tree planting in your neighborhood (and it doesn't have to be on Oct. 2nd!)
6. Host a Clean Air Open House at your facility, serve local foods, and encourage people to walk to attend
7. Host a clean Air roundtable with local leaders and/or businesses to discuss ways you can tackle clean air in your community
8. Have a [Transit Party](#)
9. Host a [Clean Air Fair](#) for your community (as part of an existing event as noted above)

10. Host an art contest to engage specific age-groups in visualizing clean air
11. Sponsor an Environmental Fair that includes clean air prominently
12. As a nonprofit, sign up to be a clean air day partner
13. Educate local leaders on Clean Air and encourage them to participate in Clean Air Day. Share with them the [City and Government Toolkit](#) so they see how easy it is to participate
14. Encourage local districts to adopt a [Clean Air Resolution](#) on or before October 2nd
15. Nonprofit organizations can also look at the [Business and Workplace Toolkit](#) to see what they can do as workplace in California