



## **Community & Non-profit Participation Toolkit**

Clean Air Day is a day to bring Californians together to address air pollution and clear the air. Clean Air Day's goal is to bring awareness about the sources of pollution, how to scale down the amount of pollution created and to start conversations with others about improving local air quality.

As a community organization, not only can you make a difference on your own, but you can help spread the word to your community and stakeholders about the effects of air pollution and how others can participate on Clean Air Day.

As a trusted source of information and engagement on important community issues, community leaders from neighborhood organizations, service clubs, and other local and statewide non-profit organizations have the unique role of being able to create healthier communities through Clean Air Day while being true to your own mission. Stronger communities are those that are connected, and Clean Air Day allows for communities to connect on a non-political issue that affects us all.

Find the way your organization plans to serve your members and your community by taking action to clear the air on Clean Air Day 2018.

### **Here are some things you can do with your neighbors and in your community:**

1. Walk your kids to school instead of driving them
2. Create a walking school bus through Safe Routes to School
3. Host a Clean Air Day block party in the evening and include local foods and make sure everyone walks (or on the weekend before or after Clean Air Day!)
4. Host a tree planting in your neighborhood (and it doesn't have to be on Oct. 3rd!)
5. Host a Clean Air Open House at your facility and serve local foods and encourage people to walk to attend

6. Host a clean Air roundtable with local leaders and/or businesses to discuss ways you can tackle clean air in your community
7. Have a Transit Party and celebrate your local bus stop, transit line, and/or transit station.
8. Challenge your community and neighbors to all participate in Clean Air Day by having individuals [pledge](#) at [cleanairday.org](#). You can track how many people by ZIP code are registered and set a goal to get a certain percentage to participate.
9. Host a Clean Air Fair for your community (as part of an existing event as noted above). See our [tool kit](#) for suggestions.
10. Host an art contest to engage specific age groups in visualizing clean air.
11. Sponsor an Environmental Fair that includes Clean Air prominently
12. As a nonprofit, sign up to be a clean air day partner
13. Educate local leaders on Clean Air and encourage them to participate in Clean Air Day. Share with them the [City and Government](#) Toolkit so they see how easy it is to participate.
14. Encourage local districts to adopt a Clean Air [Resolution](#) on or before October 3rd.
15. Non-profit organizations can also look at the [Business and Workplace](#) Toolkit to see what they can do as workplace in California.

For information on the above, visit [cleanairday.org](#).